

**INVOICE NO.**

EN5570990

INVOICE DATE

10/30/2016

BILL CYCLE

201610

INVOICE DUE DATE

11/27/2016

Targeted Platform Media
400 Broadacres Drive
Bloomfield, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Targeted Platform Media	TARGPLATFORM	PRIORITIES US ACTION	P96722

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11855163	Philadelphia	TV	\$5,850.00	12	12

INVOICE NOTES

Gross Advertising Total	\$5,850.00
Agency Commission	(\$877.50)
Rep Commission	(\$646.43)
Net Advertising Total	\$4,326.07

Terms: Net 30 Days
Mail to: Comcast Spotlight
P.O. Box 415949
Boston, MA 02241-5949

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AFFIDAVIT

Product:
Estimate No: 4557
Campaign No:

Comcast Order No: EN11855163
TIM Est No: 673594
AE Name: NCC - Marcus, Matthew

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1587165	PRATV1624H I LOVE WAR	PHILLY Interconnect/6500	CNN, MNBC	12	\$5,850.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	PHILLY Interconnect/6500	NW1587165	6	\$3,050.00
MNBC	PHILLY Interconnect/6500	NW1587165	6	\$2,800.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
9-26-16	CNN	PHILLY Interconnect/6500	8:27AM	PRATV1624H I LOVE WAR	New Day	30	6	\$400.00	
9-26-16	CNN	PHILLY Interconnect/6500	12:29PM	PRATV1624H I LOVE WAR	Inside Politics	30	7	\$350.00	
9-26-16	CNN	PHILLY Interconnect/6500	5:41PM	PRATV1624H I LOVE WAR	The Situation Room With Wolf Blitzer	30	8	\$449.98	
9-26-16	CNN	PHILLY Interconnect/6500	5:50PM	PRATV1624H I LOVE WAR	The Situation Room With Wolf Blitzer	30	8	\$450.02	
9-26-16	CNN	PHILLY Interconnect/6500	7:17PM	PRATV1624H I LOVE WAR	Debate Night in America	30	9	\$699.98	
9-26-16	CNN	PHILLY Interconnect/6500	11:42PM	PRATV1624H I LOVE WAR	Debate Night in America	30	9	\$700.02	
9-26-16	MNBC	PHILLY Interconnect/6500	8:30AM	PRATV1624H I LOVE WAR	Morning Joe	30	15	\$300.00	
9-26-16	MNBC	PHILLY Interconnect/6500	12:18PM	PRATV1624H I LOVE WAR	The Place for Politics 2016	30	16	\$180.00	
9-26-16	MNBC	PHILLY Interconnect/6500	5:15PM	PRATV1624H I LOVE WAR	MTP Daily	30	17	\$359.99	
9-26-16	MNBC	PHILLY Interconnect/6500	5:59PM	PRATV1624H I LOVE WAR	MTP Daily	30	17	\$360.01	
9-26-16	MNBC	PHILLY Interconnect/6500	7:44PM	PRATV1624H I LOVE WAR	MSNBC Debate Preview	30	18	\$800.00	
9-26-16	MNBC	PHILLY Interconnect/6500	11:50PM	PRATV1624H I LOVE WAR	Live Post Debate	30	18	\$800.00	

Order# EN11855163 Total: \$5,850.00



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BILL TO

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Bloomfield, NJ 07003

REMITTANCE

Please return this document with your payment

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Targeted Platform Media	TARGPLATFORM	PRIORITIES US ACTION	P96722

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P.O. Box 415949
Boston, MA 02241-5949

Special Note:

Phone: 610-350-3675

Fax: 484-983-3126

Note: OMC_Business_Operations
@cable.comcast.com

Net Balance Due**\$4,326.07**

We accept checks, money orders, and all major credit cards.